



Bridgeport ~ Boyd ~ Decatur
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Billy Jon Etter

September 3, 1954 ~ November 19, 2020 (age 66)

Billy Jon Etter, who for years was the voice of KBAN and later KRJT radio, passed away on Nov. 19, 2020.

Plans for a memorial or funeral service will be announced at a later time. He was the only son of Vera and Floy Etter born on Sept. 3, 1954 in Odessa. The young family moved to Montague County a short time after Bill was

born following in the footsteps of his grandparents who were some of the founding families of the county. Bill is a member of the Bowie High School Class of 1973 and graduated from North Texas State University in 1977 with cum laude honors and a bachelor degree in radio, TV and film. During his teen years Bill was quite the entrepreneur making money with a snow cone and fireworks stand.

During college he started working at KBAN radio and later became owner of KBAN AM and KRJT FM expanding the reach and programs of the station. He was active in the community serving as a Bowie Chamber of Commerce director 1995-98 and receiving an outstanding community service award from the Bowie Band Parents in 1982.

He retired in 1999 moving to Lake Bridgeport where he enjoying boating, swimming and spending time with friends and family.

Bill is survived by his partner of 38 years, Darwin Bradam and extended family Josel Cook, Jerry Bradam and Craig Reavis, plus special friends Keith and Barbara Green.

In lieu flowers donations may be made to the Bowie Animal Shelter.